

企業における環境政策

—環境会計、ゼロエミッションとISO14000シリーズ—

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An Environment Policy in the Enterprise: Environment Account, Zero Emission and ISO14000series

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Preface

An enterprise's success on controlling environment is most depend on the leaders. There are many cases that it is in the relations of trade-off for a short term, and an environment and an economy cannot but be resigned to the negative cost for a while. There is not a little feeling of the burden in the depression term in recent years. On the other hand, an environmental problem increases the occasions of serious all the more. So, a manager grasps a global movement about the environment, and gives careful consideration to the social responsibility of the enterprise, and he is asked for the judgment in the point of view where a positive idea is long-term. Then, the commitment of placing environment preservation on whether the purpose of an enterprise' saiming which tries to improve an environment impact caused by the personal business activities continuously is indispensable.

An environment is placed on important of the management in the same way as the market share and the quality of the product and a cost, and unified in the business strategy, and management resources are distributed properly, and it is important to promote it under the powerful leadership. Then, effect doesn't reach it if it gets employee's understanding and cooperation and it isn't promoted. An environment control system is a business management technique, and the judgment of the enterprise

top's own, guidance are being asked to it. An enterprise reduces the cost, and strengthens constitution, and acquires the competition power, and it must survive in the 21st century. Saving energy, saving resources, the cut end of the environment such as reduction, recycling of the waste and an environment load decrease, business activities and a product are checked, and it is control of an environment to say that an economy and efficiency will be pursued thoroughly with enhancing environment adaptability.

A discharge thing to the environment is endless, and they become zero emission (discharge zero) in the way of thinking which it tries to use 100% for in this case as for the efficiency in the resources productivity 【 the raw material invested in the process and so on, the energy, and so on 】 .

It becomes borderless 【 it becomes global 】 , competition is intensified, or the worst regulation about the environment is satisfied, an environment impact is prevented before happening, and it is very important to place control of an environment of protecting a firm against the environment risk control on the policy, strategy of the enterprise as a new business management technique. When it is seen in the past serious environmental pollution accident, the environment risk that a thing in such cases as the loss of the irreplaceable life, enormous damages, the soil, subterranean water pollution is fatal in advance, it is the extreme important subject concerned with the enterprise continuance.

The regulations system that the top of the organization goes into all the life cycles of the business activities, product, service, and an environment impact are taken into account, it is fully understood 【 a policy about the environment is established personally 】 【 it is known to the employee well 】 . Then a goal along that policy is corrected 【 the system, structure that length, a plan are made and it is organized for that practice, and a procedure, manual kind are prepared 】 【 it is carried out 】 . Engaging conditions are inspected more, and a check by the manager is done. It tries to improve a system by repeating this continuously. An environment performance improves as that result. Therefore, the continuous improvement of the environment performance is difficult if the way that an enterprise thinks, and a system aren't established firmly. Consistent logic from the environment policy to the end business of the spot is required.

The part which an enterprise plays with the environmental problem is big relatively, and it is said as “An environmental problem doesn’t improve if an enterprise doesn’t change.” Even if it is said that a focus is put on the other side, the enterprise, behavior to turn to the solution becomes the thing that a whole figure couldn’t be utterly taken and which therefore leaned by having been watching only an enterprise, too. As for the environment policy of the enterprise as well, a considerable page is argued by this thesis based on the understanding done like this. This thesis aims at generally grasping an environmental problem persistently of the thing that emphasis is placed on the enterprise and discussing it. Therefore, the title of this thesis was made this title to expect concise and to make a distinction with the sentence of other environmental problems easy though the one made “an environment policy in the enterprise～an environment account, zero emission, an ISO14000 series ～” was in the contents, too.

As for having expanded it even in the nature, society environment, the responsibility object of the enterprise is because it has been being an important subject in the enterprise management, a fact each enterprise begins to prepare our system about the environment countermeasure. For example: the authentication acquisition of ISO14000 which is the international standard of the environment management system, Green supply of the material, the execution of LCA(Life Cycle Assessment), the enterprises which try to do the activities which a thing in such cases as saving resources activities is positive toward have been increasing year by year.

Because of the development that Malaysia is continuous, an environment and being compatible with the development are necessary. Before I develop it, I think that maximum attention should be paid on the environment side. I want to put this thesis together for the purpose of becoming a little help of the environment policy in the enterprise.

A method this thesis to study proceeds with the research with important every does research on the actual condition mainly for the collection of the literature materials and the analysis if necessary.

A research composition this thesis is composed by five chapters of the next.

The first chapter is an environmental problem point in the Japanese enterprise.

The second chapter is the necessary of the environment management.

The third chapter is comparison with the environment policy of each country enterprise.

The fourth chapter is the present condition of the Malaysian enterprise countermeasure.

The fifth chapter is conclusion.

As for the first chapter, it is being asked to take radical measure toward the earth environmental problem immediately today. It is examined here from now toward the environment countermeasure of the Japanese enterprise with a countermeasure until now being what kind of thing or understanding that possibility and a limit again.

As for the second chapter, much investigation has been done so far if what is looked for to change the conditions for an enterprise environmental problem that to become serious all the more and to face a solution. It was analyzed based on the data of “the mild enterprise behavior investigation to the environment” that for example the Environment Agency went every year after the third year of Heisei.

As for the third chapter, Germany is compared with Japan, and behavior consciousness toward the environmental problem of the self-governing body and the enterprise is argued. And it is examined concretely and theoretically.

As for the fourth chapter, Are government in Malaysia and an enterprise inside of the management policy, or how are you grappling with the environmental protection countermeasure? Japanese enterprise which in Malaysia has big contribution in promoting the training of the education training for the specialist training and technological learning. These clear that it is connected with bottom up of the environment countermeasure on the Malaysian industry side.

As for the fifth chapter, it is the conclusion of this thesis. It is stated about having been found out through this research here, and the problem that it lurks there is pointed out.